

PRESS RELEASE



DataWind boosts the vision for a Digital India with the launch of Free Internet Access on Reliance Communications' GSM network

- **Bundled with newly launched PocketSurfer 2G4 smartphone at Rs.1,999 and PocketSurfer 3G4 smartphone at Rs.2,999**

New Delhi, 17 March 2015: Boosting the grand vision for a Digital India, DataWind (TSX: DW), a leading provider of low cost internet connectivity and wireless web access products, today redefined the meaning of affordability, with the launch of its most affordable smartphone range starting at just Rs 1,999. The new range of smartphones come powered with free unlimited internet browsing for one year on Reliance Communications, India's most progressive mobile network.

The revolutionary new range of PocketSurfer smartphones were unveiled by H.E. the High Commissioner for Canada to India, Nadir Patel, Parliament Secretary to Minister of International Trade, Canada, Mr. ParmGill, President & CEO of DataWind Suneet Singh Tuli, Prof NK Goyal, President of CMAI and Mr Sujith Haridas, Deputy Director General, Confederation of Indian Industries (CII).

Recent industry reports show that more than 1.3 Crore feature phones are purchased in India each month at a price-point below Rs3,000. The new PocketSurfer smartphones allow consumers to upgrade and join the digital age at no real increase or extra cost over their current spends on a feature phone. The PocketSurfer 2G4 is a 3.5 inch, Dual SIM, EDGE network compatible smartphone and the PocketSurfer 3G4 is a 4 inch, Dual SIM, Dual camera, 3G network compatible smartphone. Both the phones make use of DataWind's breakthrough web acceleration technology to deliver the fastest internet browsing experience through the UbiSurfer browser. Not only are the PocketSurfer smartphones priced competitively against regular feature phones, but the year of free bundled web browsing easily delivers more value than even the cost of the phone. The 5 inch screened PocketSurfer 3G5 smartphone has also been upgraded to include a year of free web browsing.

With access to billions of web pages, at no cost, users can take advantage of content for both education and entertainment. The web is the most powerful tool for commerce, allowing users to make travel bookings, purchase from ecommerce sites or even promote their own businesses and conduct transactions. Even endless forms of communications can be conducted on the free access delivered by DataWind, including access to E-mail and social networking sites. The PocketSurfer smartphones come bundled with the infinite power of the internet, For Free!

Covered by 18 U.S. and international patents, DataWind's web delivery platform delivers a fast and affordable route to internet over 2.5G and 3G networks. DataWind's back-end cloud servers compress and accelerate the delivery of web content by factors of 10x to 30x to render a fast and rich desktop-like web experience even on traditional GPRS/EDGE 2.5G mobile networks. Utilizing DataWind's technology, a year of unlimited access on the UbiSurfer browser is bundled with PocketSurfer devices and delivered using the Reliance Communications GSM network for free. The free-access does not include audio/video streaming or local-downloads, which can alternatively be accessed by topping-up using market plans.

Speaking on the launch, Suneet Singh Tuli, President & CEO, DataWind said, "We are passionate about technology and access that enables and empowers the common man to achieve more in every conceivable way. With this new range of ultra-low cost smartphones, powered with free internet access by India's leading network,

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we hope to ignite a spark that will revolutionise India's movement towards achieving its grand vision of a Digital India. We see this as a beginning of a new phase in internet revolution led by mobile internet and we are delighted and privileged to have Reliance Communications by our side in this new transformational journey towards a Digital India."

Commenting on the partnership, **Gurdeep Singh, CEO, Consumer Business, Reliance Communications** said, "We are delighted to partner with DataWind and offer unlimited data for 12 months on our high-speed GSM data network, which will lead to a unique user experience on the PocketSurfer Smartphones, which sport many technological breakthroughs. A product like this one will be best experienced on a seamless IP-enabled network such as RCOM's, and will make for an unmatched data experience."

Speaking on the occasion of the launch, the High Commissioner for Canada to India, Mr. Nadir Patel, said: "Canada strongly values its relationship with India, including our growing trade and investment relationship in the information and communication technology space. DataWind's partnership with Reliance Communications is a prime example of the collaborative spirit between Canada and India for the benefit of our societies and of economies. We look forward to continue strengthening our partnership going forward as India strives to achieve its *Digital India* and *Make in India* objectives."

Make in India:

While thanking the Indian Government for implementing DataWind's recommendations and reversing the inverse duty structure related to Smartphones and Tablets, the Company made a pledge to shift 90% of its manufacturing to India within 90 days. "In our commitment to Make in India, we hope to generate 1,000 new direct & indirect jobs in India within the next year as we work with electronics manufacturing services companies in India," said Mr. Tuli.

Product Availability:

The products will be available on Naaptol's TV, print and online shopping platforms starting March 17th, 2015. Starting March 24th, the products will also be available at Sangeetha Mobiles, Spice Hotspot Retail and other key modern trade and retail partners.

Product Specifications and Details

	PocketSurfer 3G5	PocketSurfer 3G4	PocketSurfer 2G4
Screen	5" Capacitive 800x480 pixels	4" Capacitive 800x480 pixels	3.5" Capacitive 320x480 pixels
CPU	Cortex A7 – 1.2Ghz Dual Core	Cortex A7 – 1.2Ghz Dual Core	Cortex A5 – 1Ghz
OS	Android 4.4.2	Android 4.4.2	Android 4.0
RAM/ROM	512 MB / 4GB	256 MB / 512 MB	256 MB / 512 MB
Networks	GSM: 3G & EDGE Bluetooth, FM Radio,WiFi	GSM: 3G & EDGE Bluetooth, FM Radio,WiFi	GSM: GPRS & EDGE Bluetooth, FM Radio,WiFi
Cameras	VGA / 3MP (Flash)	VGA / 5MP (Flash)	VGA Rear
Battery	6 hours talk / 8 days stand by	6 hours talk / 8 days stand by	4 hours talk / 5 days stand by
SIM	Dual	Dual	Dual

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MRP	Rs.5,499	Rs.2,999	Rs.1,999
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For further information on the PocketSurfer smartphones please visit: <http://www.pocketsurfer.com>

About Reliance Communications

Reliance Communications Limited, founded by the late Shri Dhirubhai H Ambani (1932-2002), is the flagship company of the Reliance Group. The Reliance Group currently has a net worth in excess of Rs 91,500 crore (US \$15.3 billion), cash flows of Rs 10,200 crore (US \$1.7 billion), net profit of Rs 4,700 crore (US \$0.8 billion).

Reliance Communications is India's foremost and truly integrated telecommunications service provider. The Company has a customer base of about 115 million, including over 2.6 million individual overseas retail customers. Reliance Communications corporate clientele includes over 39,000 Indian and multinational corporations, including small and medium enterprises and over 290 global, regional and domestic carriers.

Reliance Communications has established a pan-India, Next-Generation, integrated (wireless and wireline), convergent (voice, data and video) digital network that is capable of supporting best-of-class services spanning the entire communications value chain, covering over 21,000 cities and towns and over 400,000 villages. Reliance Communications owns and operates the world's largest Next-Generation IP-enabled connectivity infrastructure, comprising over 280,000 kilometers of fibre optic cable systems in India, USA, Europe, Middle East and the Asia-Pacific region.

About DataWind:

DataWind is a leader in low-cost Internet connectivity for emerging markets. DataWind's mission is to bring the Internet, which has the ability to create tremendous social and economic benefits, to billions of unconnected people in the developing world. The Company's Internet Delivery Platform offers a low-cost Internet browsing solution by bundling an affordable tablet device with an inexpensive, pre-paid, 2G Internet service plan. DataWind has been named to [MIT Technology Review's](#) 2014 annual list of [50 Smartest Companies](#) of the world's most innovative technology companies and has received acknowledgement at several prestigious fora including Mobile World Congress, UKTI Annual Awards for Most Innovative companies, CTIA Wireless Show, Forbes Impact 15 List to name a few.

DataWind has offices in London, UK; Montreal and Mississauga, Canada, Dallas, USA, Amritsar and New Delhi, India.

Forward-Looking Information

This press release contains "forward-looking information" within the meaning of applicable Canadian securities legislation. Such forward-looking information includes information with respect to our goals, beliefs, plans, expectations, anticipations, estimates and intentions. Forward-looking information is identified by the use of terms and phrases such as "may," "would," "should," "could," "expect," "intend," "estimate," "anticipate," "plan," "foresee," "believe," and "continue," or the negative of these terms and similar terminology, including references to assumptions. Please note, however, that not all forward-looking information contains these terms and phrases. Forward-looking information is based upon a number of assumptions and is subject to a number of risks and uncertainties, many of which are beyond our control. These risks and uncertainties could cause actual results to differ materially from those that are disclosed in or implied by such forward-looking information. These risks and uncertainties include, but are not limited to, the risk factors identified in the Company's prospectus dated June 27, 2014, which is available on the SEDAR website at www.sedar.com. Consequently, all of the forward-looking information contained herein is qualified by the foregoing cautionary statements, and there can be no guarantee that the results or developments that we anticipate will be realized or, even if substantially realized, that they will have the expected consequences or effects on our business, financial condition or results of operation. Unless otherwise noted or the context otherwise indicates, the forward-looking information contained herein is provided as of the date hereof, and we do not undertake to update or amend such forward-looking information whether as a result of new information, future events or otherwise, except as may be required by applicable law.

No securities regulatory authority has either approved or disapproved the contents of this press release.

For further media information, please contact:

DataWind

Amanpreet Singh

+1(647) 300-7556 / +91-9811990205

amanpreet@datawind.com